

Measles holiday season campaign Toolkit v1

Download social media images from the NHS Birmingham and Solihull website.

Helpful links

- NHS Measles, including symptoms
- NHS Birmingham and Solihull Measles, Mumps, Rubella (MMR) vaccine
- Healthier Together Essential information on childhood vaccinations

Posts for social media

There is an increase in measles cases in Birmingham and Solihull.

Please be aware of measles symptoms: https://www.nhs.uk/conditions/measles/

If you think you or your child may have measles, contact your GP practice but do not visit unless instructed, as measles can spread to others easily.

Images / Video

(Please share both images in the same post.)



Social static alt / descriptive text:

We are seeing an increase in cases of measles in Birmingham and Solihull. This holiday season, please be aware of measles symptoms, including: a high temperature, a runny or blocked nose, sneezing, a cough, and red, sore, watery eyes.

If you think you or your child may have measles, contact your GP practice. Do not visit your GP practice or any healthcare setting, unless advised by a healthcare professional, because measles can spread to others easily.







Social static alt / descriptive text:

Visit the NHS Birmingham and Solihull website to find more information about measles and how MMR vaccinations can protect you and your family.

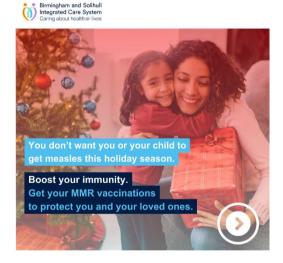
(Please share both images in the same post.)

www.birminghamsolihull.icb.nhs.uk/measles

You don't want you or your child to get measles this holiday season. Two doses of the MMR vaccine can help stop you becoming seriously unwell with measles.

Contact your GP practice if you're unsure if you or your child have had the vaccine.

Learn more: https://bit.ly/46QPPn1



Social static alt / descriptive text:

You don't want you or your children to get measles this holiday season.

Boost your immunity. Get your MMR vaccinations to protect you and your loved ones.







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Measles is circulating in the West Midlands, and the MMR vaccination provides the best protection against measles.

Did you know a version of the MMR vaccine, Priorix, contains no pork ingredients?

Speak to your GP practice and request Priorix for protection against measles.

(Please share both images in the same post.)





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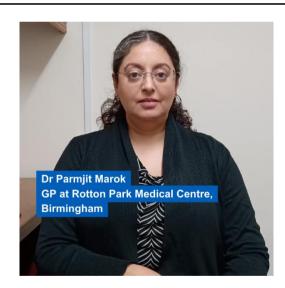
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Measles cases are rising in Birmingham and Solihull. Two doses of the MMR vaccine can help stop your child becoming seriously unwell with measles.

Contact your GP practice if you're unsure if you or your child have had the vaccine.

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Video YouTube link

ENDS